

**SEED**promoting entrepreneurship  
for sustainable development

Founding Partners

Federal Ministry  
for the Environment, Nature Conservation  
and Nuclear Safety

Daily Dump is a brand, a service and a set of products and stories of new habits that enable urban households, communities, and businesses to segregate and compost their waste, and to become more conscious & responsible for resource consumption and disposal in a decentralised manner.



## Daily Dump, India

### 🏆 SEED LOW CARBON AWARD WINNER 2018 🏆

#### Business model

Daily Dump works to redefine people's perception of and relationship with the earth, each other and our urban spaces. It is the first company in India to design a home composter, adapted for tight urban spaces and with a unique terracotta design.

In addition to designing and selling home and community composters and related products & services, Daily Dump also raises awareness about composting and reducing waste and spreads the joy of composting through workshops and sessions in schools & communities.

#### Enterprise fast facts

Location	Bangalore, India
Year founded	2006
Sector	Waste Management
Product / Service	Composters to use at home, in communities and in the garden

#### Contribution to the SDGs:



#### Social impacts:

- Enabling more than 46 thousand families to compost at home using their products;
- Raising awareness for over 500,000 people about composting and a zero-waste lifestyle through workshops, videos, demos and partnerships; and
- Providing farmers with mineral-rich compost.

#### Environmental impacts:

- Keeping more than 40 tonnes of wet waste out of landfills every day;
- Preventing 4.34 tonnes of CO<sub>2</sub> emissions every day; and
- Returning carbon and nutrients to the soil by composting.

#### Economic impacts:

- Generating revenues and a stable market for Daily Dump and its partner co-operatives;
- Working with 18 potter communities, enabling them to earn 40% more and preserve their artisanal practices; and
- Largely employing women in a flexible, family-friendly work environment.

“To achieve sustainability, we need to go beyond preaching or mere selling. We have to engage and empower the user.”

### Scaling up activities:

- Grow the number of families composting waste in the coming fiscal year by 15%;
- Reduce the amount of waste ending up in landfills by 20%;
- Develop a sensor-based app to measure the amount of organic waste composted with Daily Dump composters instead of ending up in landfills enable reward-based monitoring of savings;
- Build a robust supply chain from urban composters to peri-urban farmers to help regenerate the soil around Bangalore; and
- Expand the network of potters making composters across the country by 10%.



### Partnerships

Go Get Garbage is an NGO that is helping Daily Dump expand their potter networks in the Northern part of India to regionally expand their outreach.

Jaaga is an NGO partnering with Daily Dump to develop an app that collects data from the Daily Dump large-scale community composter.

### Contact

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The 2018 SEED Low Carbon Awards are sponsored by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU).

### About SEED

SEED is a global partnership for action on sustainable development and the green economy. SEED was founded by UNEP, UNDP and IUCN at the 2002 World Summit on Sustainable Development in Johannesburg. SEED supports innovative and locally-driven eco-inclusive enterprises around the globe who integrate social and environmental benefits into their business models. SEED Low Carbon Awards is an awards scheme designed to find the most promising, innovative and locally led start-up eco-inclusive enterprises making significant contributions to mitigating and/or adapting to climate change in countries with developing and emerging economies.

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