

Walali adds value to octopus and red bean – two products entrenched in the local culture of Rodrigues Island. The locally sourced raw materials are processed and packaged in retort pouches at the local production facility and marketed in Rodrigues and Mauritius.



## Walali Company Limited, Mauritius

### 🏆 SAG-SEED AWARD WINNER 2017 🏆

#### BUSINESS MODEL

Walali Company Limited creates a value chain for agro-processing on Rodrigues Island. Octopuses and red beans are purchased and processed locally. Contracts to be established with individual small-scale suppliers who meet sustainability criteria will ensure a secure market and guaranteed prices for these suppliers.

The retort pouch technology increases the availability of these perishable goods and reduces production and shipping costs. Adding value to bean-based products promotes organic agriculture and preservation of local food traditions.

#### ENTERPRISE FAST FACTS:

|                 |  |
|-----------------|--|
| Location        | Rodrigues Island, Mauritius                        |
| Year founded    | 2013   |
| Sector          | Manufacturing                                      |
| Product/Service | Processed products from octopus and local red bean |

#### Contribution to the SDGs:



#### Social impacts:

- Providing income opportunities for the local community in the production factory and as suppliers of raw materials.
- Strengthening the Rodriguen identity by preserving the traditional cultivation of beans.
- Increasing local availability of a seasonal grocery.

#### Environmental impacts:

- Encouraging sustainable fishing and lagoon protection by respecting octopus recovery times and relying on artisanal fishing methods.
- Tackling water scarcity by promoting rainwater harvesting among suppliers.
- Fighting climate change by using a solar water heater for the production site.

#### Economic impacts:

- Supporting stimulation of the local economy and independence from the Mauritius main island by contracting local suppliers – 50 for octopus and 10 for beans.
- Reducing shipping costs and energy needs through introduction of the new retort pouch technology.

” Walali partners with suppliers who make use of artisanal fishing and rain water harvesting. This way the company fosters sustainable development and the mindful utilisation of limited resources.

## Scaling up activities:

- Recruit an executive manager and two production staff from the local community who share the vision and values of Walali.
- Procure equipment and refurbish processing plant in order to fully start commercial production.
- Establish business contracts with 50 octopus suppliers and 10 bean planters.
- Install a solar water heater for pre-heating the water used for sterilisation to reduce the production facility's electricity costs and carbon emissions.



## Partnership

🔴 **Walali Company Limited** is the main enterprise that first developed the production process, and continues to procure the raw materials and process and sell the final products.

🔴 The **Mauritius Research Council (MRC)** assists the enterprise with funding for research related to safety and quality assurance of octopus-based products.

🔴 The **University of Mauritius** supplies scientific expertise to supervise the implementation of the MRC-funded research.

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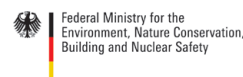
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