

## 🏆 SAG-SEED WINNER 2016 🏆

Jardin Green Hope uses innovative manufacturing processes to convert water hyacinths and organic waste into quality natural fertilisers. By adding value to organic waste, the company supplies farmers with cheaper inputs, allowing them to increase their revenues and regenerate their soils.



## Jardin Green Hope, Burkina Faso

### BUSINESS MODEL

Jardin Green Hope opens the way for an entirely new value chain of organic fertilisers, from the collection of organic waste by specially trained women to the sale to local farmers. Value is added to waste products through an innovative, efficient and non-polluting process.

Partnerships with local food processing units ensure a continuous flow of raw materials, and the production capacity will be increased through the installation of an industrial plant.

### ENTERPRISE FAST FACTS:

Location	Kaya, Burkina Faso
Year founded	2015
Sector	Sustainable Agriculture
Product/Service	Organic fertilisers

### CONTACT

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### Social impacts:

- Raising awareness in the community about the benefits of using biofertilisers for restoring local ecosystems.
- Training community members, particularly women groups, to collect and treat organic waste.

### Environmental impacts:

- Preserving water bodies by adding value to the water hyacinth, an invasive aquatic plant.
- Restoring soil fertility by tackling land degradation and water pollution.
- Limiting greenhouse gas emissions while contributing to increased soil carbon sequestration.

### Economic impacts:

- Creating 35 to 40 permanent and 75 to 100 temporary jobs by 2019, at least 70 % of which will be occupied by women.
- Offering a cheaper alternative to chemical fertilisers, allowing smallholders to increase their crop production and their revenues.

” Jardin Green Hope is developing an entirely new value chain in Burkina Faso, creating green jobs and stimulating the development of the local economy.

### Scaling up activities:

- Add value to between 3,650 and 4,510 tonnes of organic waste and invasive aquatic plants per year and contribute to restoring the fertility of 300 hectares of agricultural land by 2019.
- Achieve an annual sales volume of 2,000 tons of organic fertilisers, a turnover of FCFA 200 million (USD 342,000) from 2019 onwards.
- Eventually establish an industrial unit with a national or even sub-regional impact, specialising in the production and marketing of organic fertilisers and bio-pesticides with a production capacity of 5,000 tons per year.



### Partnership

- **Jardin Green Hope SARL** coordinates the main business activities of the enterprise and is in charge of administrative and financial aspects, as well as trials of the products.
- **Burex 3ea** is the expertise institution in charge of developing the chemical composition of the product, as well as quality management.
- **BUNASOL** is the institution which certifies the products and provides support for the sensitisation campaigns among farmers.



The 2016 SAG-SEED Awards in Burkina Faso, Ghana, Kenya, Mauritius, South Africa and Uganda are supported by SWITCH-Africa Green, which is implemented by UNEP with the assistance of the European Union.

### About SEED

SEED is a global partnership for action on sustainable development that was founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and the International Union for the Conservation of Nature at the 2002 World Summit on Sustainable Development. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development. The 2016 SAG-SEED Awards in Burkina Faso, Ghana, Kenya, Mauritius, South Africa and Uganda are part of the multi-country project “Promoting Eco-Entrepreneurship in Africa” implemented by SEED under SWITCH-Africa Green (SAG). SAG is implemented by UNEP with the assistance of the European Union. Other project partners in SAG are UNDP and the United Nations Office for Project Services (UNOPS).

[www.seed.uno/sag](http://www.seed.uno/sag)

#### SEED Founding Partners



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