

🏆 SAG-SEED WINNER 2016 🏆

Belle Verte aims to create a national closed-loop waste management system and raises awareness on the need to reuse and recycle waste through creative workshops. Within a collaborative process, diverse stakeholders collect, sort and upcycle all types of waste products.



Belle Verte, Mauritius

BUSINESS MODEL

Beach clean-up services for local guesthouses, team-building clean-up events for corporations, and waste pickup services for households and SMEs provide Belle Verte Ltée with a regular flow of waste products. The waste is then separated and sold to recyclers or upcycled into creative products during educational workshops.

Community members are trained to become “green ambassadors”, that is, micro-entrepreneurs who collect waste that they supply to Belle Verte on a regular basis.

ENTERPRISE FAST FACTS:

Location	Black River, Mauritius
Year founded	2011
Sector	Manufacturing
Product/Service	Waste management and upcycled products

CONTACT

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Social impacts:

- Building capacity around waste management during creative educational workshops, reaching 50 children and 110 adult participants between 2014 and 2016.
- Developing innovative upcycling products such as musical instruments from waste, having donated 120 musical instruments to music organisations in 2015.

Environmental impacts:

- Collecting 14.6 tons of waste, of which 3.3 tons were used in upcycling and 11.3 were recycled between 2014 and 2016.
- Raising environmental awareness through clean-up campaigns with 624 participants between 2014 and 2016.

Economic impacts:

- Employing ten “green ambassadors” so far, four of which are autonomous in the creation of objects made of waste.
- Selling low-cost second hand products to vulnerable community members through the planned Baz'Récup collection and repair centre in coming years.

” Belle Verte empowers community members and brings stakeholders together around creating a closed-loop waste management system in Mauritius.

Scaling up activities:

- Significantly increase recyclable waste collection capacity from 14 tons to at least 25 tons by the end of 2018.
- Set up the first Baz'Récup, a collaborative space hosting the company's key partners, which will include a learning space for educational and R&D workshops and where all types of solid waste will be processed. Replicate in the centre and in the south of the island by the end of 2018.
- Strengthen collaboration with local social organisations to identify, train and employ 20 more people from vulnerable socio-economic backgrounds, empowering them to become “micro-entrepreneurs” in the waste management sector.
- Implement Baz'Récup's Sustainability Education Programme based on informal teaching practices and hands-on workshops, starting in 10 schools for the first year.



Partnership

• **Belle Verte Ltée** manages waste treatment services, project development, and sales and partnerships with local institutions and businesses.

• **Baz'Récup Ltée** manages the workshops and the production line of upcycling products.

• **Blue Compass Ltd** designs and delivers educational workshops and training for employees and assists with product development.

• **Plankton Recycling Co-operative Society Ltd** is planning the operations of a glass recycling facility at the proposed Baz'Récup centre.



The 2016 SAG-SEED Awards in Burkina Faso, Ghana, Kenya, Mauritius, South Africa and Uganda are supported by SWITCH-Africa Green, which is implemented by UNEP with the assistance of the European Union.

About SEED

SEED is a global partnership for action on sustainable development that was founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and the International Union for the Conservation of Nature at the 2002 World Summit on Sustainable Development. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development. The 2016 SAG-SEED Awards in Burkina Faso, Ghana, Kenya, Mauritius, South Africa and Uganda are part of the multi-country project “Promoting Eco-Entrepreneurship in Africa” implemented by SEED under SWITCH-Africa Green (SAG). SAG is implemented by UNEP with the assistance of the European Union. Other project partners in SAG are UNDP and the United Nations Office for Project Services (UNOPS).

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