



SEED | 10 YEARS OF
SEED AWARDS
2005-2015
promoting entrepreneurship
for sustainable development

Founding Partners



**AFRICA
WINNER 2015**

O Viveiro maintains a centre for underprivileged girls, who receive training on organic farming, food processing, management and sales. The produce from the enterprise's and local farms is harvested, processed and sold at two shops and a restaurant managed by the girls.



O Viveiro, Mozambique

BUSINESS MODEL

The initiative offers training on organic farming, technology-enhanced food processing as well as on business management and sales to disadvantaged girls from the O Viveiro centre and women farmers from the community. The fruit and vegetables grown on enterprise and community land are processed into oil, jam, peanut butter and sauces, and then sold to the local market through O Viveiro's two shops and restaurant in Chitima.

Women from local farms receive training on soil productivity enhancement and crop rotation techniques. The products are marketed through a micro-cooperative of women from the community.

ENTERPRISE FAST FACTS:

Location	Tete Province, Mozambique
Year founded	2012
Sector	Sustainable Agriculture
Product/Service	Organic food products

Social impacts:

- Generating additional income for the local community through improved farming techniques and a shared processing unit.
- Hosting 40 disadvantaged girls at the Centre by 2016, providing them with vocational training.
- Supporting food security through improved farming and food preservation techniques.

Environmental impacts:

- Promoting organic farming, thus reducing the negative impacts of artificial fertilizers and pesticides, while improving soil productivity.
- Increasing resource efficiency by stimulating full usage of all harvested produce in various products.

Economic impacts:

- Stimulating the local economy by enhancing agricultural productivity and local food production, and increasing employment.

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” The training improves management skills of the women, who manage the financial side of the sales. This way the income is more likely to be channelled into sustaining families.

Scaling up activities:

- Achieve profitability in both shops and the restaurant and develop a franchise model to foster more local shops run by women.
- Reach financial sustainability at the O Viveiro Tete Centre for Girls in the next two years.
- Scale-up production by adding more machinery, doubling oil production and acquiring a new vehicle to make deliveries.
- Tap into the market of the city of Tete, increasing profits by 100 % in two years.
- Add a mobile-processing unit that will allow produce collection from 10,000 different farms and countrywide distribution in the next five years.



” The processing of the oil and the production of locally-grown food allows the community to store it sustainably and adapt to periods of low productivity of the soil.



Partnership

- **O Viveiro Tete** is a Mozambican NGO running a home and handicrafts training centre for orphans and disadvantaged girls, and marketing their products.
- **O Viveiro Onlus**, its Italian partner organisation, is responsible for lobbying, fundraising and international product marketing.
- **Braco Srl** donated machinery and provided two technicians for a three-month training for initiative leaders.



The 2015 SEED Awards in Malawi, Mozambique, Namibia are supported by the Government of Flanders, which is active in Southern Africa.

About SEED

SEED identifies and supports promising small scale social and environmental enterprises around the globe, enterprises who while working towards a greener economy also tackle poverty, marginalisation and social exclusion. SEED provides these enterprises with know-how and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policy making. For more information please write to info@seed.uno or visit:

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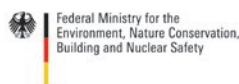
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