



## SEED Initiative

supporting entrepreneurs for sustainable development

Founding Partners



## LOW CARBON WINNER 2013

Trees for Global Benefit is a cooperative carbon offsetting scheme linking farmers in Uganda to the voluntary carbon market, combining carbon sequestration with rural livelihood improvements through small-scale, farmer-led, agricultural and forestry projects while reducing pressure on natural resources in forest reserves.



## Trees for Global Benefit, Uganda

### BUSINESS MODEL

Trees for Global Benefit reduces unsustainable exploitation of the forest, while diversifying and increasing incomes for rural farmers. Through tree-planting, the enterprise generates Voluntary Emission Reductions (VERs) certificates, which are sold using the Plan Vivo System. Tree-planting includes mixed woodlots and fruit orchards, which provide high revenues.

All activities are technically specified, making it possible to calculate the carbon credits expected from each farm. The Plan Vivo Foundation can then issue certificates in advance through the environmental market registry.

### ENTERPRISE FAST FACTS

Location	Kampala
Year founded	2003
Sector	Forestry
Product/Service	Verified Emission Reductions (VERs) certificates

### CONTACT

Ms. Pauline Nantongo Kalunda

✉ [pnantongo@ecotrust.or.ug](mailto:pnantongo@ecotrust.or.ug)

🌐 [www.planvivo.org/projects/registeredprojects/trees-for-global-benefits-uganda](http://www.planvivo.org/projects/registeredprojects/trees-for-global-benefits-uganda)

### Social impacts:

- Increasing the local and international visibility of communities to decision-makers and governments.
- Strengthening recognition of communities' rights and promoting gender equity.
- Creating new job opportunities in rural areas.

### Environmental impacts:

- Compensating for CO<sub>2</sub> emissions and mitigating climate change by planting trees.
- Providing training on sustainable land and resource management.
- Reducing the pressure on natural resources in protected areas while contributing to the conservation of biodiversity.

### Economic impacts:

- Generating and diversifying household incomes by implementing various production strategies to reduce vulnerability to seasonal variation.
- Contributing to the development of agriculture and forestry in the region.
- Linking small-scale farmers to the voluntary carbon market.

” Some 2,700 small-scale farming communities have been able to sell 418,814 tons of CO<sub>2</sub>'s worth of Verified Emission Reductions certificates issued by the Plan Vivo Foundation through the Environmental Market Registry.

### Scaling up activities:

- Provide access to the carbon market for up to 1,000 small-scale farming households by recruiting new farming communities.
- Design new activities and put up to 1,000 hectares of land under improved management.
- Generate 200,000 tons of CO<sub>2</sub>'s worth of Verified Emission Reductions (VERs).
- Generate annual revenues of up to USD 1,000,000 by selling VERs certificates, linking small-scale farmers to the voluntary carbon market.



” Trees for Global Benefit improves livelihoods in rural communities by helping those communities mitigate and adapt to climate change.



### Partnership

● **Plan Vivo Foundation** manages the system through which carbon emissions are verified and VERs certificates issued.

● **Environmental Conservation Trust of Uganda (ECOTRUST)** coordinates the generating of VERs certificates, trains participants and manages carbon assets.

● **Tree Talk – Straight Talk Foundation** promotes the enterprise and provides extension services, including pest control and such like.

● **Bitereko Women's Group** mobilises farming households to participate in the enterprise.



The 2013 SEED Low Carbon Awards are supported by the International Climate Initiative (ICI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU).

### About the SEED Initiative

The SEED Initiative identifies and supports promising small scale social and environmental entrepreneurs around the globe, entrepreneurs who while working towards a greener economy also tackle poverty, marginalisation and social exclusion. SEED provides these entrepreneurs with know-how and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policy making. For more information please write to [info@seedinit.org](mailto:info@seedinit.org) or visit:

[www.seedinit.org](http://www.seedinit.org)

### Partners



### Corporate Partner

**Hisense**

### Founding Partners



### Hosting Partner



### Supporter

