

# Village Cereal Aggregation Centres : Kenya

Promoting better post-harvest practices for food security and market linkages

## **Project description**

Village Cereal Aggregation Centres (VCACs) introduce post-harvest technologies and support farmers to engage in safe near-farm cereal storage, in order to increase food security and their capacity to trade competitively.



## **Business model**

VCACs comprise grain processing and bulking facilities, fully equipped with aflatoxin-testing kits, moisture meters, threshing, drying and bagging gear, and hermetic storage.

The initiative offers farmers comprehensive training in post-harvest management including aflatoxin and pest control methods, grain marketing and trading standards, and business and financial management.



- Establish a demonstration project benefitting 2,000 households.
- Undertake capacity-building for 1,500 farmers and develop 40 master trainers in post-harvest management.
- Establish a national stakeholder forum to monitor the project and support policy development.
- Aggregate 30,000 bags of maize for food security and trading.

## Immediate needs

- Offer extensive training to inform farmers about post-harvest losses attributable to aflatoxin and pest infestation.
- Undertake field research to support the adoption of hermetic storage.
- Mobilise value chain partners to provide financing, insurance, agro-inputs and markets.
- Generate evidence to support public policy development.







## SEED Awards 2010

for entrepreneurship in sustainable development

## **Partnership**

- Kenya Promotions & Marketing Company (Holdings) Ltd. provides technology, expertise and establishes fully equipped post harvest management centres.
- The Ministry of Agriculture supports the establishment of the VCACs on a public private sector basis and promotes the establishment within key cereal production areas.
- The National Irrigation Board supports small-scale farmers to engage in irrigation farming.
- Equity Bank provides financing to farmers to access agro-inputs and markets.



## Social, environmental and economic impacts

**Social impact:** The initiative is creating new community-level co-operatives, which enhance the farmers' ability to engage in joint production, processing, storage and marketing activities. This will lead to increased incomes, food security and improved social welfare.

**Environmental impact:** By encouraging improved production and proper land and water utilisation, the initiative encourages farmers to adopt good

environmental protection practices and reduce the use of harmful pesticides in food storage.

**Economic impact:** Post-harvest losses in cereals are reduced by over 25% by increasing profitability in cereal production activities. This helps farmers to gain better returns on their investment.

## Contact

Ms. Bilha Maina

Email: kpmcholdings@gmail.com

## **SEED Partners**

SEED is hosted by the United Nations Environment Programme (UNEP). Other current partners are the United Nations Development Programme (UNDP); IUCN (International Union for Conservation of Nature); and the governments of Germany, India, the Netherlands, Norway, South Africa, Spain, the United Kingdom and the United States of America.







## **About the SEED Initiative**

The SEED Initiative identifies and supports promising small scale social and environmental entrepreneurs around the globe, entrepreneurs that while working towards a greener economy also tackle poverty, marginalisation and social exclusion.

SEED provides these social entrepreneurs with know how and networks, taking the lessons learnt at local level up to decision-makers to promote evidence-based policy making.

More information: www.seedinit.org

## **SEED Secretariat**

info@seedinit.org