



SEED
promoting entrepreneurship
for sustainable development

Founding Partners



Call for Applications



**SEED
AWARDS 2019**

Apply by
02 April
app.seed.uno



*Is your start-up enterprise innovative, locally driven, and eco-inclusive?
Is your enterprise making significant contributions to inclusive climate change mitigation and/or adaptation?
Does your enterprise aim to replicate business activities in another region or country?*

Apply for the SEED Awards to take your enterprise to the next level. Up to 66 prize packages will be awarded to locally-driven and early-stage enterprises, which leverage their innovative business solutions to solve social and environmental challenges across Africa and Asia.

Three award categories are open to enterprises in the 9 countries listed below:

Eligible Countries



**SEED
Low Carbon
Awards**



Ghana



India



Indonesia



South Africa



Thailand



Uganda



**SEED
Africa
Awards**



Malawi



Zambia



Zimbabwe



**SEED
South Africa
Awards**



South Africa

The **SEED Low Carbon Awards** are sponsored by the [International Climate Initiative \(IKI\)](#) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety ([BMU](#)) and the **SEED Africa Awards** and **SEED South Africa Awards** are sponsored by the [Government of Flanders](#).

The deadline for applications is **02 April 2019, 23:59 Central European Time (CET)**. Please apply online by logging on to our SEED application platform at app.seed.uno.

Award Categories and Prize Packages



SEED Low Carbon Awards

Ghana, India, Indonesia, South Africa, Thailand & Uganda

6 Winners

receive 1 year SEED Accelerator support & €10,000* grant each

24 Finalists

receive 6 months SEED Catalyser support & €1,500 grant each



SEED Africa Awards

Malawi, Zambia & Zimbabwe

5 Winners

receive 1 year SEED Accelerator support & €20,000* grant each

20 Finalists

receive 6 months SEED Catalyser support &
Top 5 finalists will also receive €5,000* grant each



SEED South Africa Awards

South Africa

3 Winners

receive 1 year SEED Accelerator support & €10,000* grant each

8 Finalists

receive 6 months SEED Catalyser support & €1,500* grant each

* Matching grants

About SEED Support programmes



The SEED Accelerator provides you with a one-year support package that includes tailored needs assessment, capacity-building workshops, and one-on-one expert advice. You will develop the investment readiness and operational excellence of your established eco-inclusive enterprise in order to effectively scale-up your business.



The SEED Catalyser provides you with 6 months of tailored support package combining peer-learning and guided expert advice. The programme will guide you to refine your business model in order to optimise your environmental, social and economic impacts and improve investment readiness as you scale-up.

In addition, SEED Award Winners and Finalists will also receive the following:



Grants: SEED will provide non-reimbursable grant funding for up to 50% of the total investment for the selected enterprises. The funding varies across award categories.



Replication Support: For enterprises ready and willing to replicate their business activities in another region or country a dedicated replication support package will prepare you in getting ready for the next steps of replication.



Tools: Self-help tools that enable enterprises to prioritise and address their most urgent needs, for example conducting market analysis, developing a funding strategy, mapping stakeholder relationships and measuring impact.



Profiling: SEED Winners and Finalists are profiled nationally and regionally through a high-level Awards Ceremony as well as internationally through SEED marketing and promotional activities such as our website, blog, social media and on-ground events.



Network Building: SEED facilitates connections with valuable contacts to support organisations, such as funders, policy-makers, SEED Alumni, other SMEs, as well as SEED Partners and Associates.

Eligibility Criteria

You are eligible to apply for the SEED Awards 2019 if your enterprise:

- a) demonstrates entrepreneurship and innovation;
- b) delivers economic, social and environmental benefits;
- c) has the intention and potential to become financially sustainable;
- d) is a partnership between different stakeholder groups;
- e) is locally driven or locally led;
- f) has potential for scale-up;
- g) has potential for significant replication;
- h) is in the early stages of implementation; and
- i) meets the country specific requirements set out above.

Past SEED Award Winners

SEED Winners are highly promising, innovative and locally led eco-inclusive enterprises in countries with developing and emerging economies. The SEED Awards is open to all enterprises in various sectors, including but not limited to: **Biodiversity, Clean Energy, Green Technologies, Sustainable Agriculture, Waste Management** and **Water, Sanitation & Health**. Eco-inclusive enterprises applying innovative digital solutions are also encouraged to apply.

Click the Winner profiles below to read more or visit [our website](#) to learn more about past Winners.



GreenABLE, South Africa
SEED SA Award 2014



Hortinet, Malawi
SEED Africa Award 2014



Carbon Bank VDP, Thailand
SEED Award 2009



Waste Ventures, India
SEED Award 2016



WASHKing, Ghana
SEED Award 2017

How to Apply

APPLY ONLINE
app.seed.uno



Register online at app.seed.uno and submit your completed application before **02 April 2019**.

If you have any problems on our online application platform then please contact us at seedawards2019@seed.uno or phone **+49 892 488 307 14**.

Submissions will be accepted **until 02 April 2019, 23:59 CET**. Late submissions will not be considered. Applications that are shortlisted will be offered feedback and invited to submit additional information in May 2019.

About the SEED Awards 2019



The SEED Low Carbon Awards in Ghana, India, Indonesia, South Africa, Thailand and Uganda are sponsored by the International Climate Initiative (IKI) of the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU).

The Federal Environment Ministry was established in 1986 and is responsible for the environmental policy of the German government. Among other issues, the Ministry is concerned with climate policy, conserving the diversity of fauna and flora, efficient use of resources and energy as well as protecting people's health from environmental pressures. The Federal Ministry is also very active when it comes to international environmental policy. One of the greatest global challenges to be overcome is climate change.



The SEED Africa Awards in Malawi, Zambia & Zimbabwe and the SEED South Africa Awards in South Africa are sponsored by the Government of Flanders.

The Government of Flanders is active in Southern Africa. It works not only with the local authorities, but also with indirect actors such as NGOs, research institutes and international organizations. Building on the successful cooperation between the Government of Flanders and SEED since 2012, in which small and growing eco-inclusive enterprises have been supported in Malawi, Mozambique, Namibia and South Africa, the current regional project aims to advance the transition to inclusive green economies in South Africa, Malawi, Zambia and Zimbabwe through eco-inclusive enterprise development.

About SEED



SEED is a global partnership for action on sustainable development and the green economy that was founded by the United Nations Environment Programme (UN Environment), the United Nations Development Programme (UNDP) and International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development. SEED is hosted by adelphi research gGmbH, based in Berlin, Germany. Partners in SEED, in addition to the Founding Partners, are the governments of Flanders, Germany, India, the Netherlands, South Africa, and the United States of America; Conservation International; the European Union; Hogan Lovells; UNIDO; UN Women and SEED's Corporate Partner, Hisense.

Contact

For media enquiries please contact Mr. Amar Munnolimath at a.munnolimath@seed.uno. For more information about the application process please contact the SEED Team at seedawards2019@seed.uno.

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