Beyond Exchange: Empowering Green and Inclusive Partnerships to Promote Eco-Inclusive Entrepreneurship for Sustainable Development

21 – 22 January 2020 | True Digital Park, Bangkok, Thailand

Sustainable development and green economy agendas have increasingly drawn global attention in recent years. Southeast Asian nations have devoted resources within their private, public and social sectors to shifting policy and cultivating an ecosystem that answers to the international objectives of UN Sustainable Development Goals and Paris Agreement commitments. The Association of Southeast Asian Nations (ASEAN) has attested to the importance of intergovernmental cooperation for climate-smart, sustainable and inclusive regional economic development. In 2019, under the Thai government’s chairmanship, ASEAN dedicated itself to “Advancing Partnerships for Sustainability” – thereby acknowledging the importance of collaboration and mirroring the United Nations Sustainable Development Goal 17 around Partnerships for the Goals in transforming our economies and societies.

Founded in 2002 as a global partnership for action on sustainable development, SEED offers business development programmes (from incubation to acceleration) that support small and growing eco-inclusive enterprises – offering locally-driven, innovative products and services with positive environmental, social and economic impacts – to start-up and scale-up their contributions to green economies and sustainable development. Alongside SEED’s direct enterprise support programmes, SEED facilitates ecosystem building opportunities to mobilise partnerships between private, public and social sector actors and co-create targeted policy and finance-based mechanisms that enable these enterprises to succeed as core drivers and innovators in the transition to green and inclusive economies.

The SEED Symposium Bangkok 2020 will bring together around 150+ enterprises, financial institutions, policy-makers, donors, business development service providers and others to develop innovative approaches and partnerships that promote social and environmental entrepreneurship in sustainable development and green economy agendas.
SEED Symposium Bangkok 2020

DAY ONE AGENDA | Tuesday, 21 January 2020

08:00 – 09:00  Registration and Networking Breakfast

09:00 – 09:30  Welcoming Remarks

Plenary | Set the scene for collaborative discussions and hands-on sessions that explore and strengthen the role of small and growing enterprises in green, inclusive development agendas in Thailand and beyond.

Moderator:

- Ms. Pornlumon Nirachatsuwan, Enterprise Support Advisor, SEED

Speakers:

- Dr. Lewis Akenji, Executive Director, SEED
- Dr. Stefanos Fotiou, Director, Environment and Development, UN ESCAP
- Mrs. Jaruwan Khammuang, Founder and CEO, Fang Thai, SEED Award Winner 2019, Thailand
- Ms. Saudah Birungi, Tusafishe, SEED Award Winner 2019, Uganda

09:30 – 10:30  Empowering Partnerships: Advancing Eco-Inclusive Entrepreneurship for Green and Inclusive ASEAN Development

Plenary | Explore opportunities to advance partnerships for sustainability in the ASEAN region by promoting and supporting the growth of environmental and social entrepreneurship for market-based solutions that empower marginalised populations and drive the transition to green economies. This panel with roundtable discussions will focus on three key topics and their relations: Path to Sustainable Development Goals, Eco-Inclusive Entrepreneurship as the Means to Sustainability, and Empowering the Roles of International and Regional Actors.

Moderator:

- Dr. Lewis Akenji, Executive Director, SEED

Speakers:

- Mr. Savinda Ranathunga, Regional Youth Project Coordinator, United Nations Development Programme (UNDP)
- Mr. Tristan Ace, Global Lead, Programme Development, Social Enterprise and Inclusive Economies - British Council
- SE Thailand

10:30 – 11:00  Networking Coffee and Exhibition

11:00 – 11:15  Enterprise Pitches: Showcasing Excellence in Eco-Inclusive Entrepreneurship [Round One]

Plenary | Celebrate achievements in environmentally sustainable and socially inclusive entrepreneurship by hearing pitches and exploring collaboration opportunities with top SEED Award Finalists 2019 from Thailand and Indonesia.

Moderator: Mr. Amar Munnolimath, Head of Incubation Programmes, SEED
Parallel Sessions: Zooming into the World of Each Ecosystem Actor

Breakout 1  The Rule: Beyond the Policy

**Breakout Room** | The concept of green and inclusive entrepreneurship is relatively new, but has grown significantly in prominence across Southeast Asia in recent years. With targeted government policy measures – such as support for quality business development services, favourable market conditions, access to human capital and more – small and growing enterprises could expand their activities and contributions to green and inclusive development. This interactive session will engage participants to delve deeper into role of policy and policy-makers in enabling these enterprises to start-up and scale-up their positive environmental, social and economic contributions.

*Facilitator:* Ms. Janet Salem, UN Environment

Breakout 2  The Intermediary: Stakeholder Consultation [By Special Invitation]

**Breakout Room** | Enterprise support institutions are central to an enabling ecosystem around social and environmental enterprises. The services offered by these intermediaries vary significantly in quality and may overlook the unique characteristics of enterprises that place environmental and social objectives at their core. Additionally, enterprises may struggle to access these services. This collaborative session engages enterprise support institutions offering entrepreneurship capacity building in various stages and forms including training and networking, legal, branding, impact measurement and others.

*Hosted by:* SE Thailand and British Council

Breakout 3  The Money: Beyond the Cash

**Breakout Room** | Small and growing enterprises offering environmental, social and economic benefits continue to struggle to access finance in their efforts to start-up and scale-up. These enterprises are in need of long-term “missing middle” financing solutions, combining financial and non-financial support, that enable them to invest in scaling measures and multiply their contributions to green and inclusive economies. This session will hear from a variety of financial experts and explore collaborative opportunities to expand targeted financing for eco-inclusive enterprises looking to expand their activities.

*Facilitator:*

- Mr. Mirko Zuerker, Senior Advisor, SEED

*Speakers:*

- Ms. Ada Hua, Covestro
- Mr. Adi Reza, CEO and Founder, Mycotech, SEED Award Winner 2019, Indonesia
- Ms. Ada Chirapaisarnkul, Thai Young Philanthropy Network (TYPN)/Taejai

12:45 – 14:00  Networking Lunch and Exhibition

14:00 – 14:15  Enterprise Pitches: Showcasing Excellence in Eco-Inclusive Entrepreneurship [Round Two]

**Plenary** | Celebrate achievements in environmentally sustainable and socially inclusive entrepreneurship by hearing pitches and exploring collaboration opportunities with top SEED Award Finalists 2019 from Thailand and Indonesia.

*Moderator:* Mr. Amar Munnolimath, Head of Incubation Programmes, SEED
14:15 – 15:45 **Ecosystem Mapping: Looking to Future of Thai Agriculture Data Value Chain for Private-Public Partnerships for Climate-Resilient Enterprise Support**

Plenary | In collaboration with the Puay Ungpakorn Institution of Economic Research, Bank of Thailand, this session showcases the institute’s ongoing project to integrate the government’s rich data and private sector’s knowledge and technology into development of climate-smart agriculture insurance product. This project sheds light on the use of data and digital innovation in building a climate resilient agriculture sector, driven by small and growing enterprises and supported by strong private-public partnerships.

**Moderator:** Ms. Supapim Wannopas, **Thailand Coordinator, SEED**

15:45 – 16:15 **Networking Coffee and Exhibition**

16:15 – 17:00 **Consolidating Collaboration: Building Momentum around Eco-Inclusive Entrepreneurship Promotion and Development**

Plenary | Reconvene to reflect on takeaways from all sessions and identify the next steps for collaborative partnership building in support of green, socially inclusive entrepreneurship.

**Moderator:**
- Dr. Arab Hoballah, **SWITCH Asia SCP Facility**

**Speakers:**
- The Rule: Ms. Janet Salem, **UNDP**
- The Money: Mr. Mirko Zuerker, **SEED**
- The Intermediary: Ms. Sudarat Rojphongkasem, **SE Thailand**

17:00 – 18:00 **SEED Awards Ceremony**

Plenary | Celebrate achievements and discover the journeys of the SEED Award Winners 2019 during an Awards Ceremony. These exemplary enterprises are leading the way in the innovation of business models for climate-smart and socially inclusive economies.

**Moderators:**
- Dr. Lewis Akenji, **Executive Director, SEED**
- Mr. Amar Munnolimath, **Head of Incubation Programmes, SEED**

**Speakers:**
- Ms. Ada Chirapaisarnkul, **Thai Young Philanthropy Network (TYPN)/Taejai**
- Dr. Kulpatra Sirodom, **SE Thailand**

18:00 **Networking Reception**
SEED Symposium Bangkok 2020

DAY TWO AGENDA | Wednesday, 22 January 2020

09:00 – 09:30  Registration and Welcoming

09:30 – 10:30  Parallel Sessions: Innovating Targeted Eco-Inclusive Enterprise Support

The Investor: Beyond the Profit

Breakout Room | In collaboration with The Private Financing Advisory Network (PFAN), a global network of climate and clean energy financing experts, the session will shed light on the barriers and missing link of the financial journey from the investor to the climate-smart and socially inclusive enterprises.

Hosted by: PFAN
Facilitators: Mr. Itty Varugis, PFAN

The Tool: Beyond the Knowledge

Breakout Room | Over 15+ years of experience, SEED has developed tested tools and methodologies for hands-on business planning that enable enterprises to refine their business models and multiply their environmental, social and economic impacts. This time, in particular, SEED will join hands with ANDE networks to focus on impact tools already made available various supporters including SEED’s own impact simplifier concept.

Facilitators:
• Mr. Mirko Zuerker, Head of Asia, SEED

World Café table hosts: ANDE Networks

10:30 – 11:00  Networking Coffee and Exhibition

11:00 – 12:00  Parallel Sessions Continue

12:00 – 12:30  Synthesis and Closing: Aligning Action to Leverage Social and Environmental Entrepreneurship for Green, Inclusive Economies

Plenary | Reconvene to reflect on takeaways from the parallel sessions and identify the next steps for developing partnerships that support socially inclusive and environmentally sustainable entrepreneurship in the green economy transition.

12:30 – 13:30  Networking Lunch and Exhibition
13:30 – 17:30  Co-Creation Lab: Engaging Policy-Makers to Multiply the Impacts of Small and Growing Environmental and Social Enterprises [By Special Invitation]

**Plenary** | Collect insights from the interactive two-days and apply learnings on the potential of growing environmental and social enterprises while engaging policy-makers and international donors to shift policy and co-create instruments that enable eco-inclusive enterprises to start-up and scale-up.

**Facilitators:**

- Dr. Lewis Akenji, **Executive Director, SEED**
- Mr. Mirko Zuerker, **Senior Advisor, SEED**
- Ms. Supapim Wannopas, **Thailand Coordinator, SEED**