

Associated Side-Event
 **HIGH-LEVEL POLITICAL FORUM
ON SUSTAINABLE DEVELOPMENT**
HLPF 2023 Under the Auspices of ECOSOC
New York, 10 - 19 July 2023

SEED Side Event
hosted by the Government of Flanders

**Eco-Inclusive SMEs facilitating transformative
change for Nature, Climate, Circular- and
Agrifood-Systems delivering towards the SDGs**

*a side event co-organized by Germany in partnership
with UN Environment, UNDP, FAO, WFTO and BioFA*



July 13th 1:00-2:30pm
Flanders House New York | The New York Times Building
620 Eighth Avenue, 38th floor

Host

Government of Flanders

Organizing partner

SEED, Promoting Entrepreneurship for Sustainable Development, a partnership by UNEP, UNDP and IUCN in collaboration with BioFA

Co-organising partners

- Germany, Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection
- United Nations Environment Programme (UNEP), United Nations Development Programme (UNDP) and Food and Agriculture Organization (FAO)
- World Fair Trade Organization

Overview (250 words):

The side event will highlight the vital importance of the Eco-Inclusive SME-Innovations in contributing to the 2030 Agenda. At a time when the global community is looking for scalable and “down-to-earth” approaches for recovery from the coronavirus disease, it is of critical importance to pay due attention to showcase the contribution of Eco-Inclusive SME-Innovations in the context of the green recovery and SDG agenda.

The event will serve as a critical multi-stakeholder platform to exchange with high-level representatives from governments, international organisations and private sector on how scalable private sector innovations can contribute to the SDGs and the triple transformation needed. It will identify synergies between different public-private stakeholder interventions and will support the understanding that a systemic integrated approaches is critical for the achievement of the SDGs. The side-events circular, nature-positive and agrifood SME innovations will demonstrate how a contribution to the HLPF 2023 focal SDGs can be scaled-up supported by the side-events partners.

Event Outline:

- Opening from the government of Flanders, Zambia and Germany on the triple transformation and the role and contributions of Eco-Inclusive SME Innovations in the context of the SDGs
- Three Short Panels on the triple transformation i) Circular Transformation, ii) Climate & Biodiversity Transformation and iii) Agrifood Transformation with 3 speakers each, representing two Member States, three Eco-Inclusive SME Innovations and four International Organisations reflecting on how SME-Innovations can help in these transformations
- Awards Announcement¹: Showcasing Winners of the 2023 SEED Climate Adaptation Awards supported by the Government of Flanders and the Circular Economy Awards supported by the IKEA Foundation

Outline

| <u>Duration</u> (in minutes) | <u>Programme Items</u> |
|--|---|
| 1:00 – 1:15 (15min) | Opening <i>Opening Speakers:</i> <ul style="list-style-type: none">- Hon. Elijah Julaki Muchima, Minister of Lands and Natural Resources, Zambia- Yves Wantens, General Representative of Flanders in the US, Government of Flanders- Verónica Tomei, Head of Division, Federal Ministry for the Environment and Consumer Protection, Germany |
| Moderated panel discussions around the contribution of Eco-Inclusive SME Innovations towards three Critical Transformations Moderator: Arab Hoballah, SEED | |

¹ The SEED Climate Adaptation Awards are supported by the Government of Flanders and the Circular Economy Awards are supported by the IKEA Foundation. The German Federal Ministry for the Environment supports the overall work of SEED, but is not linked to the Awards process.

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|---------------------------|---|
| 1:15 – 1:35 (20min) | <p>Transformation Panel 1: Circular Transformation:</p> <ul style="list-style-type: none"> - Martin Vogt, Managing Director, VDI Centre for Resource Efficiency (VDI ZRE) - Isabella Marras Senior Programm Officer, UNEP - Hana Purnawarman, CPO, Sampangan, SEED Low Carbon Winner from Indonesia |
| 1:35 - 1:55 (20min) | <p>Transformation Panel 2: Climate & Biodiversity Transformation:</p> <ul style="list-style-type: none"> - Herman De Cock, Environment Department, Government of Flanders, Brussels - Annalisa Jose, Operations Associate, UNDP - Thokozani Chimasula, Founder, Tac-Maz Sustainable Ventures, SEED Climate Adaptation Awards Winner from Malawi |
| 1:55 – 2:15 (20min) | <p>Transformation Panel 3: Agrifood Transformation:</p> <ul style="list-style-type: none"> - Hajnalka Petrics, Programme Officer, FAO - Leida Rijnhout, CEO, World Fair Trade Organization - Harry Malichi, CEO, Wuchi Wami, SEED Climate Adaptation Awards Winner from Zambia |
| 2:15 – 2:30 | <p>Awards Announcement 2023 (including video)</p> <p>In a short announcement including a video the 2023 Winners of</p> <ul style="list-style-type: none"> - Circular Economy Awards - SEED Climate Adaptation Awards <p>will be announced demonstrating how Eco-Inclusive SME can contribute to these transformations and the SDGs overall</p> |
| From 2:30 | <p>Lunch Reception</p> |